

Gum and Mint Tray



Do you throw more gum and mint packs out than you sell?

Capture more sales by offering the most popular products on the market. The New Gum and Mint Tray from Vendors Exchange allows you to sell large packs of gum, taking advantage of the fastest growing category in the confectionery industry, according to the National Confectioners Association.*

*Gum growth of 4.9% in 2008, compared to growth of chocolate up 2.3% and other confectionery products up 0.1%.
(National Confectioners Association)



Features:

- Shelf accommodates current large-size packaging, replacing existing shelf limited to 5-stick packs of gum or mint rolls
- Reach a wider audience through expanding product options
- Increase sales
- Sell higher price-point items—typical retail selling price for large-size gum packs is over \$1 per unit in traditional convenience stores
- Replaces existing gum and mint tray
- Installs in under 20 minutes on location

Options:

- Standard tray—fits into existing tray and accommodates 5 to 7 products
- Fully adjustable tray—fits width of machine and accommodates 7 to 10 products

Available for:

- AP 7000
- AP 113
- AP 123

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